

I oppose loosening the rules designed to promote and protect diversity of media ownership. These rules were adopted to ensure that the public would receive a diverse range of viewpoints from the media, and not simply the opinions of a handful of media conglomerates. The cable ownership

cap is a crucial element of our democratic media, and it should not be weakened.

Children are especially vulnerable to the influences of mass media. The profit-driven programming of the media conglomerates does not discriminate about the role models or attitudes, values and behaviors that the networks programming promotes. The effects on children's academic success and social behaviors in profound, as reported by the American Pediatric Association. Please ensure the opportunity for alternative programming for children by retaining the limits of the cable ownership cap.